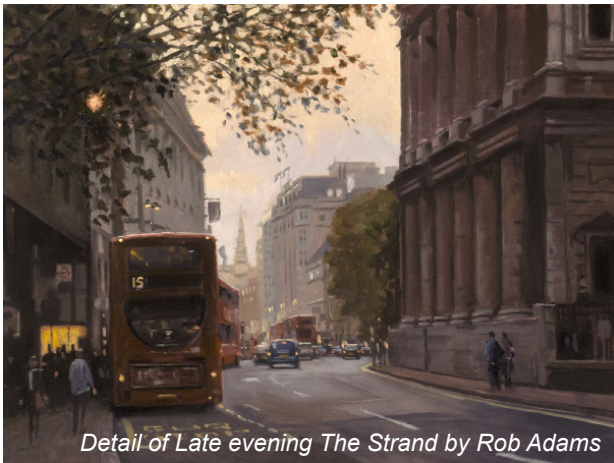


creative COVERAGE

Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

More exciting exhibition opportunities for members



Detail of Late evening The Strand by Rob Adams

PUTTENHAM, SURREY

The word 'collaboration' frequently pops up during our conversations with galleries and exhibition venues. None more so than with Gallery on the Street in Puttenham, Surrey, which wholeheartedly embraced the concept of developing a long-term working relationship with Creative Coverage.

From March 2014 there will be Creative Coverage group exhibitions at the gallery, which is run by Maria Markantonatas.

This small gallery has just three walls and so one wall can be devoted to each artist allowing for up to three good sized paintings each, more if they are smaller. Additionally there are cabinets and tables to display ceramics, cards and calendars. There could be an opportunity during the summer months to exhibit outdoor sculptures, too.

Each exhibition will run for seven weeks at a time with change over on week eight.



Detail of Padstow Harbour by Mark Weston

The first exhibition in March 2014 will feature the work of Rob Adams, Mark Weston, Susie Lidstone and glass from Vandacrafts.

MELCOMBE BINGHAM, DORSET

Creative Coverage is working with Higher Melcombe Manor, near Shaftesbury, Dorset to deliver regular art exhibitions in its Great Hall. The first artists to exhibit there will be Vivien Laura Verey, Brian Freeland, Clare Shepherd and Georgina Gibbons.

NEW FOREST, HAMPSHIRE

From October 2014 there will be Creative Coverage group exhibitions at Forest Arts in the heart of the New Forest, Hampshire. These exhibitions will typically feature the work of five or six artists including ceramics, sculpture and glass. The first exhibition runs from October 15 until November 15, 2014 and there will be an artists' reception from 12noon to 2pm on October 18. Artists participating in this exhibition are: Alix Baker, Gerry Defries, Ali Lindley, Daphne Ellman, Brian Smith, Georgina Gibbons and Mary Kaun-English (sculpture).

BRISTOL, AVON

The Haymarket Gallery in Bristol invited Sean Curley, John Heywood, Nicky Exell and Bronwyn Williams-Ellis to exhibit in its Christmas 2013 exhibition.

This follows on from the success of the Rowan Barnes-Murphy exhibition (a Creative Coverage introduction) at the gallery in November 2013 where Creative Coverage secured press coverage in the *Bristol Post* and *Metro* newspapers.



Detail of On Command by Brian Smith

Latest member news

VANDACRAFTS

"We sold a few pieces in the *Trees* exhibition at the Hatch Gallery in Christchurch," reports Vandacrafts' Peter Smyth, after an introduction by Creative Coverage. "We've agreed with the Biscuit Factory in Newcastle (a Creative Coverage introduction) that we'll do an exhibition in spring 2014."

JERRY ALEXANDER

Introduced to Claremont Antiques in Sevenoaks, Kent by Creative Coverage.

CLAIRE WILTHER

"I'd like to get together with other Creative Coverage members this Christmas," requested Claire. We let our members know and 10 artists expressed interest. As a result Claire booked a table at Ask in Winchester and the group met up on December 20.

VIVIEN LAURA VEREY

"I've just had an email from the editor of *Hampshire View* magazine requesting an interview with me for their 'In My Day' feature. This is a belated response to your press release way back in August. I have continued to sell after my August exhibition...so, very pleased!"

LOUISE BROOKS

"Your press release worked and has been successful in getting me into a Sussex magazine, *Etc.* They want to do a feature on me and one of their editors has arranged a telephone interview for January. I think they really like the wedding angle ..."

Win giclee prints



Creative Coverage members can win a £200 voucher to spend on giclée prints of their own art work with Salt Of The Earth (SOTE) in Dorset.

John Rowland from SOTE

says the key factors that make giclée printing special and different to other printing methods are:

- 1) the wide range of colours achievable
- 2) the long-life pigment inks
- 3) the archival quality fine art papers and canvas.

These all ensure your prints will last a lifetime without fading or discolouring, and hold their value for your buyers.

Members wishing to produce giclee prints of their work should email: info@creativecoverage.co.uk expressing their interest. One member will be picked at random.

Competition winners

In November the winner of the Pegasus and Creative Coverage competition to win a £25 voucher to spend on art materials at Pegasus Art was Nigel Fletcher. The December winner was Susan Sands.

Visit: www.pegasusart.co.uk/cc



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Our progress report

It is now a year since Creative Coverage started trading. There have been a great many highlights. Not least the birth of second daughter Heidi Louisa just over a month after we started trading, on February 12. Gerald Dodson at The Wykeham Gallery was very understanding when our meeting that day had to be rescheduled.

Since welcoming our first member in January we now represent a good selection of professional artists, craftspeople and galleries.

Over the past 12 months we have delivered exhibition opportunities and have secured reams of press coverage in publications from the *Falmouth Packet* to the *Bournemouth Echo* through to *BBC Radio Essex* and *Herald Scotland*. We have placed articles in specialist titles including *The Artist* and *Craft & Design* magazine. We strive to deliver the right opportunities for our members and it is frustrating when they do not arise as quickly as we might hope.

There have been exciting competitions. The regular monthly chance to win a £25 voucher to buy art materials at Pegasus in Gloucester has been extremely well received as has the chance to win a £200 voucher for giclee prints with Salt of the Earth, which returns this month.

We are delighted with the level of interest and support received from galleries and we have some exciting opportunities in the pipeline. Creative Coverage has become a way of life for the Saunders family with even little Harriett reciting the names of members such as Rob Adams, Lin Williams and Pollyanna Pickering at the dining table!

For 2014 we have our first group exhibition in Scotland booked between February 22 and March 30 at the Merchant Gate Gallery, Glasgow featuring the work of our Scottish members: Charles Jamieson, Michael P Young, Margaret Evans, Helen Wilson, Joan Lawson, Rory McLauchlan and Aine Divine. Between March 15 and April 21 we have a group exhibition at Moors Valley Country Park near Ringwood, Hampshire featuring the work of: Paul Matthews, Sue Colyer, Lynne Davies, Andrew Halliday and Suzie Hall.

While it has been nerve-racking to watch a start up business develop it is a delight to watch Creative Coverage establish itself. We wish all of our members a happy and prosperous 2014 and we very much enjoy working with you all.

Tim and Caroline Saunders

Your printing needs

Creative Coverage can now handle your printing requirements so whether you need cards, invitations or something a little more specific do email: info@creativecoverage.co.uk with your requirements and we will get back to you as soon as possible with a quotation. Do bear in mind that in the printing process there is always a slight colour variation from the original.