

creative COVERAGE

Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

In Conversation with Jill Barthorpe

In 2013 when Caroline and I established Creative Coverage, Jill Barthorpe was one of our first members and she has loyally renewed each year, for which we are extremely grateful. "Being a painter is a very solitary occupation and painters tend not to be great self-promoters," she says. "It takes so much courage to approach a gallery. Tim and Caroline will cheerfully do all the promotion and approaches, write the words, find the editorials, publish the press releases and take care of all the social media anyone could want. This is on top of finding and creating all the other opportunities that seem to come through all the time. I still don't know how you can do all this for so little! You are invaluable!" Jill adds: "I'll also be entering paintings in the Harley Open as I sold there last time (top tip from Creative Coverage)."

Jill has a number of exhibitions scheduled for 2017:

April 1 to June 24

Artichoke Gallery, East Sussex

March 5 to April 30

Bashall Barn Gallery, Ribble Valley, Lancashire

July 19 to September 4

The Lally Gallery, Erewash Museum, Derbyshire

September (dates TBC)

Francis Iles Gallery Autumn exhibition, Rochester, Kent

Throughout the year

British Art Portfolio exhibitions



Bramleys by Jill Barthorpe

The new St. Barbe Museum logo

As part of the revamp of St. Barbe Museum, a new logo of their namesake Mrs Ann St. Barbe is to be designed. Jenny Sutton recommended Creative Coverage to the museum to help them find a local artist to produce this logo. After alerting our Hampshire members, Joanna Williams, who has

an illustration and graphics background and has exhibited at the museum, has been put forward to the panel for this very exciting commission.



Mrs Ann St Barbe

NEWS IN BRIEF

Gallery introduction

We have introduced Anne Pickering to The Glass and Art Gallery in Durham. When Tim telephoned Anne to tell her the good news Anne was in her chicken run sorting out her chickens!

On another note Susie Lidstone reports that Windmill Flowers has just sold another picture for her. "It's a wonderful ongoing relationship that I have here - Mary's a wonderful florist - all down to you so thank you from the bottom of my heart," says Susie.

Derbyshire show

July 19 to Sept 4, 2017

Creative Coverage Mixed Show, The Lally Gallery, Erewash Museum (Derbyshire Museum of the Year 2011, 2012 and 2016), High Street, Ilkeston, Derbyshire DE7 5JA featuring the work of Jill Barthorpe, Brian Steventon RBSA and Gillian Radcliffe hopefully with ceramics by Andrew Matheson RBSA.

Our Dorset show

June 24 to June 25, 2017

Creative Coverage Mixed Show, Upwey Village Hall, Church Street, Upwey, Weymouth, Dorset DT3 5QE featuring Nicola Leader (who Tim has been commissioned to write an article about), Sally Pinhey, Roger St Barbe, Joe Webster and Nicola Axe.



Hincknowle by Nicola Leader

Over £200,000 of opportunities

During the last 12 months we have delivered a phenomenal amount of opportunities to our members in the form of commissions and artist residencies, some in London galleries.

It is great to hear that so many of you have applied for these with good levels of success.

One such member is Liz Watts, who says: "I wanted to say thank you for all the information you send. I have been following it up and wanted to let you know that a bite sized chunk of my installation 'Beached' was accepted for The Bargehouse, London with Exhibit Here in December. There are a couple of other things I am following up, I will keep you informed."

She adds: "I have just had an email giving me a result on another of your suggestions! I have had a piece of work, *Shifting The Blame*, accepted for 'Hatched' 2017 in Oxford."

Our latest press release for Liz resulted in a Wiltshire newspaper writing a Christmas feature on her. "Thanks for all your hard work," says Liz.



Dans Le Bois Mousseron by Liz Watts

We return to Houghton Lodge

We are delighted to announce that we are continuing our collaboration with Houghton Lodge and Gardens in Stockbridge, Hampshire for the third year running.

"Last year went well and we had a few sales which was great," says owner Sophie Busk.

Creative Coverage co-founder Tim Saunders adds: "We are delighted to be invited to return to this beautiful venue and pleased to be able to help Sophie introduce art to her customers. The arts are so important in Britain yet often the first area to experience budget cuts when times are tough. A number of local authority run galleries have either been closed or face closure. We hunt out suitable venues for exhibitions and ultimately assist them in introducing new revenue streams through the sale of artwork. It is really rewarding to see that as each year passes there are more sales at Houghton Lodge."

Three two-month long Creative Coverage art exhibitions run from April to October and this year there will also be sculpture in the garden.

APRIL – JUNE 2017

Len Murrell
Sara Barnes
Joanna Williams (TBC)
Laurel Wade (TBC)

JUNE – AUGUST 2017

Lynda Kettle
Juliet Wood
Liz Chaderton (TBC)
Ingrid Skoglund (TBC)

AUGUST – OCTOBER 2017

Simon Jewell
Becky Jewell
Heather Howe
Janet Judge

Sculpture will be exhibited by Nicola Axe (TBC)



The December winner was Nicola Leader. **Visit: www.pegasusart.co.uk**

In November the lucky winner of the Pegasus and Creative Coverage competition to win a £25 voucher to spend on art materials at Pegasus Art was Simon Jewell.

NEWS IN BRIEF

Our IT Support

Anything to do with computers and IT can be daunting for some artists and craftspeople so please don't forget to ask Creative Coverage for help because this is another part of our service.

Longstanding member Brian Smith from Cumbria, is an excellent example. He contacted us needing help with some images.

"A gallery in the States needs 25 high quality images of my work saved as TIFFs immediately and I don't know how to do it," said Brian. Tim promptly sent nearly 2GBs of files in the required format to the gallery via Dropbox. Both gallery and artist are happy. "Dropbox now tells me that it is not synchronising and has asked me to upgrade," said Brian. "Should I?" Tim replied: "No, delete the files you don't need. If you recommend the service to your contacts dropbox will give you free additional memory when they take it up." Following this Brian has entrusted Creative Coverage with looking after his briansmithartist.com site so that he can concentrate more on painting. His latest success was selling his *Fighting the Elements* painting (below) at the Royal Society of Marine Artists exhibition.



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