

creative COVERAGE

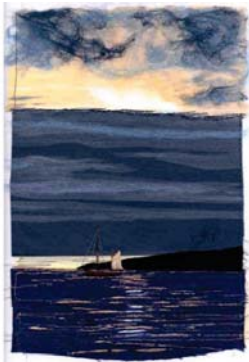
Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

Introducing galleries to artists

Creative Coverage regularly approaches galleries on behalf of its members. It does take time and persistence to strike up a rapport with busy gallery owners who are inundated by approaches from artists.

However, after two years of trading growing numbers of astute galleries have realised that Creative Coverage only represents a high calibre of artist and that by using our service they can in fact



*Sundown Over The Isle,
240 x 165mm,
by Jacqué Wakely*

save much time and aggravation. With that in mind 16 Creative Coverage artists have been introduced to Art Exposure Gallery in Glasgow: Nicola Godden (sculptor), Anne Butler, Louise Collis, Eileen Sey, Gordon and Heather Hunt, Claire Henley, Edward Robinson, Robert Leckey, Nagib Karsan, Jacqué Wakely, Cara McKinnon Crawford, Helen Wilson, Colin Merrin, Jerry Alexander and Hilary Dunne.

"This is a great service for galleries," said Frances Lowrie, owner of Art Exposure Gallery, during a lengthy conversation where she took time to browse much of www.creativecoverage.co.uk. This long established gallery has recently moved to a larger premises.

We have also introduced Rebecca Barnard to Quiddity Fine Art in Hampshire.

Creative Coverage exhibitions

Three out of four Anthony Barber paintings were sold during the Creative Coverage Group Exhibition at Forest Arts Centre in New Milton, Hampshire, which ran from November 15 to December 21.

In the previous exhibition numerous cards were sold as well as a Daphne Ellman painting.

Creative Coverage has been invited back for a six week exhibition in October 2015. "It would be great

to have some more of your artists here," said Jackie Goddard, Arts Development Officer at Forest Arts Centre. "I've been very impressed with the quality of the work."

Interested artists and ceramic makers should email: info@creativecoverage.co.uk



*Port Charlotte,
9" x 9", acrylic
by Anthony Barber*

Houghton Lodge members to man exhibitions

The Saunders clan has now visited Houghton Lodge and Gardens in Stockbridge, Hampshire. It was originally proposed that our exhibitions should take place in the barn at this venue. However, over this winter, owner Sophie Busk is renovating The Orangery, a large glass room with lots of natural light. It is a



far more suitable option. Sophie intends to install both a gallery hanging and lighting system. There

are plans to include some shelving but no cabinets and so it will not be suitable for ceramics unless they are wall hung such as those by Suzie Hall or larger pieces that will not get damaged. There is room for some large sculpture so interested sculptors should let us know. There is also an artist in residence opportunity. Creative C o v e r a g e exhibitions will

run for a month at a time between April to September 2015. There are still some spaces left.



More exciting exhibition opportunities



Stately homes provide a fantastic setting in which to sell art. Hopetoun House and Estate in Scotland is considered to be the finest stately home in Scotland, if not the UK.

It is a thriving 6,500 acre rural estate on the outskirts of Edinburgh. The fabulous setting of built and rural heritage provides a unique day out and a magnificent location for hospitality and weddings.

From April 2015 Creative Coverage members have the opportunity of exhibiting in the Carriage Room near the Stables Tea Room in monthly exhibitions that will run until September.

We are in the process of agreeing the amount of sales commission for this venue.

Sculptors

The owner of Showborough House Sculpture Garden in Gloucestershire recognises that the sculptors we represent "are obviously all very accomplished" and he would be happy to show their work. Sculptures must not exceed £4,000. Interested sculptors should apply at www.showborough.com.

We also approached Kingham Lodge in Oxford on behalf of our sculptors. Their next exhibition is in May 2016 and they would be interested in talking to our sculptors about exhibiting in this event.

Win giclee prints

Creative Coverage members can win a £200 voucher to spend on giclée prints of their own art work with Salt Of The Earth (SOTE) in Dorset.



John Roland from SOTE says the key factors that make giclée printing special and different to other printing methods are:

- 1) the wide range of colours achievable
- 2) the long-life pigment inks
- 3) the archival quality fine art papers and canvas.

These all ensure your prints will last a lifetime without fading or discolouring, and hold their value for your buyers. Members wishing to produce giclée prints of their work should email: info@creativecoverage.co.uk expressing their interest.

Press coverage

The value of press coverage cannot be underestimated in terms of raising profile and even generating direct sales.

Members wishing to benefit from press coverage should always bear in mind that publications work a long way in advance. **If publicising an exhibition it is helpful for Creative Coverage to receive information about it at least two months before it is scheduled to take place.**

The last couple of months have seen Creative Coverage press releases either re-published in their entirety or used as the foundation for articles or programmes in over 25 outlets including radio, newspapers and magazines. Highlights include articles in the *West Briton* newspaper for Steve Slimm, sizeable features in the *Saudi Gazette* for Peter Hayes and Fiona Graham-Mackay and a piece in *Yachting and Boating* world for Jane Vaux. Press coverage is just one of the benefits of Creative Coverage membership.

Art materials winners



Pegasus Art
suppliers of the finest art materials

In November the lucky winner of the Pegasus and Creative Coverage competition to win a £25 voucher to spend on art materials at Pegasus Art was Tom Clifford. The December winner was John Atkinson. Visit: www.pegasusart.co.uk/cc

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53 Botley Road, Park Gate, Southampton, Hampshire SO31 1AZ
Tel: +44 (0)1489 564536 www.creativecoverage.co.uk