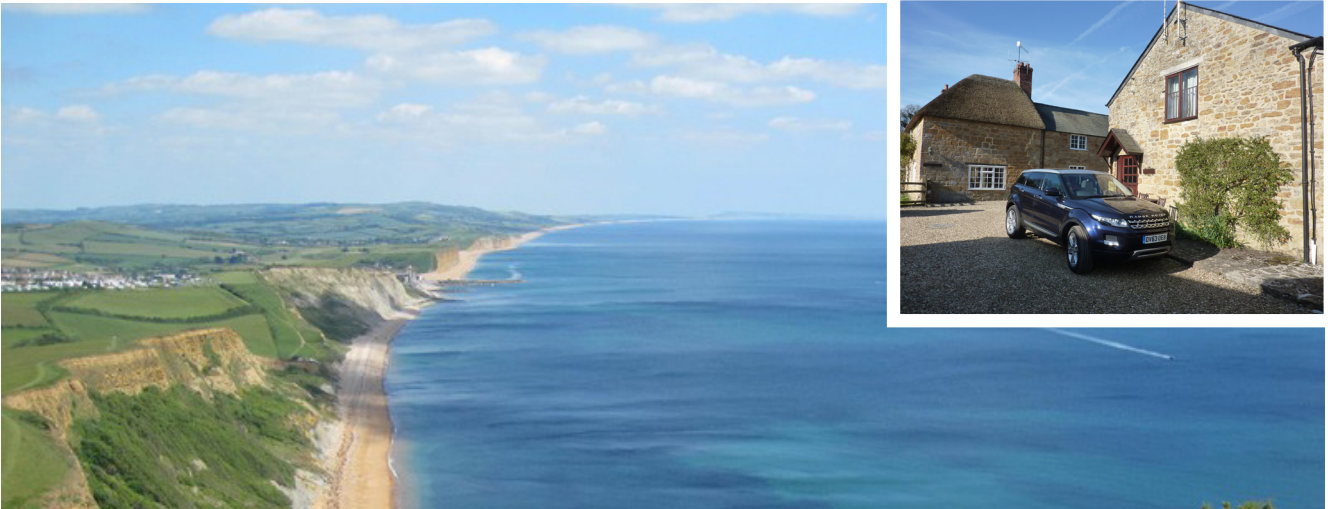


# creative COVERAGE

Publicity for professional artists and craftspeople

[www.creativecoverage.co.uk](http://www.creativecoverage.co.uk)

## Win a holiday: A week in Dorset



*The magnificent South West Coast Path provides plenty of inspiration. Inset: Rosemary Cottage at Hell Barn Cottages*

### **Creative Coverage and Hell Barn Cottages in Dorset are giving away a holiday for four people.**

Earlier this year The Saunders clan stayed in Rosemary Cottage at Hell Barn Cottages and had a wonderful, relaxing break and we thought our members would appreciate the opportunity of staying there, too.

Located in Chideock, it is well away from the hustle bustle of everyday life and the surrounding Jurassic Coast, a UNESCO World Heritage Site, is sure to provide plenty of inspiration for future works.

"It's not a place where travellers first think of staying," smiles Shige Takezoe, who with his wife Diana, owns Hell Barn Cottages in North Chideock. "There are various stories about how this part of Chideock got its name. Some say Greeks came here and built a temple called Hellas but this is disputed by local historians who say the Greeks only got as far as Devon. Others believe that Christians visited on a pilgrimage and made their home here. Then of course there was the Black Death where corpses were

buried in the tumuli. Basically nobody knows why it is called Hell but it's a beautiful place," says Shige, who purchased the holiday business with its three cottages in 1996.

I have driven through Chideock on the way to Devon many times and never really given it a second glance. Until now. And it is a beautiful revelation.

For more information about Hell Barn Cottages visit: [www.hellbarn.co.uk](http://www.hellbarn.co.uk)

This competition to win seven nights complimentary stay for up to four people and well behaved pets (the owner to bring their bedding, and not allow them to use sofas or bedrooms) in one of the cottages at Hell Barn Cottages is open to all Creative Coverage artists and craftspeople. Entries must be made by July 31, 2014 when the draw will be made. The winner must take the holiday between September and December 2014.

**To enter this competition members need to simply register their interest by emailing: [info@creativecoverage.co.uk](mailto:info@creativecoverage.co.uk). Members who can't wait for the draw can enjoy a 10 per cent discount.**

## The wonder of websites unravelled

Websites are critical for artists to promote themselves. While we have been building our second site, for Andrew Matheson, we thought we would pass on some tips. "They need to be built fit for purpose," advises Caroline Saunders. "To make a good impression websites should be compatible with today's smart mobile phones and work at a good speed." It is important to consider a reliable hosting service, that will provide a server where your website is stored. The server must be a suitable size for your requirements so that the site doesn't crash when visited by multiple visitors.

"Adding content often presents a problem. Content management systems like Joomla can allow users to update their own sites. Creative Coverage does update websites for members. Those artists that don't have the time to build a website themselves might like to know that we can help, too. We ensure it is well designed and easy to edit. The content is likely to evolve over time so it is important that you can change it yourself. Feel free to discuss your website requirements with us by email or telephone.

## Beneficial introductions for our members

A recent highlight was the introduction of more than two dozen members to Balman Gallery in Northumberland. We have also continued to make introductions to Waterside Fine Art in Stratford. South West Art in Sidmouth is now showing the work of some Creative Coverage artists, too. During the course of our networking it has been a pleasure to see our relationship with EDS Gallery in Edinburgh, flourish. Creative Coverage artists have enjoyed sales at this gallery including Justine Osborne who sold eight prints during a recent group exhibition. Annie Taylor and Suzie Hall have just been introduced to Studio

Nine Gallery in Bristol. We have found some licensing companies for Jeremy Paul. Creative Coverage is now holding group exhibitions at The Ipswich and Suffolk Club.

Focus, oil on canvas  
by Justine Osborne



## Selection with the help of Creative Coverage

Levens Hall, the stunning Elizabethan historic mansion in the heart of the Lake District wanted some help in selecting their next artist in residence. Naomi Bagot approached Creative Coverage and has duly selected Rowan Barnes-Murphy for 2015 - after stiff competition.

Naomi Bagot says: "We were attracted to Rowan's work because, as an illustrator, it is completely different to anything we have ever featured in our exhibitions before. The humorous and social aspect of his characters will really appeal to our visitors and we believe he will interpret our house and garden in a fresh and exciting way. "The artist in residence scheme allows us to promote and work with an artist for a year and during our open season, April to October,

we exhibit their work in our tearoom. The prints are available to buy and we sometimes make it a more commercial venture by selling merchandise in our shop. Having a new artist each year ensures our visitors always have something interesting to look at and hopefully encourages further interest in the house and garden."

Rowan adds: "This is a brilliant opportunity and I'm delighted."



## Giclee print winner



Alan Morris from Dorset is the lucky winner of a £200 voucher to spend on giclée prints of his own art work with Salt Of The Earth (SOTE). John Roland from SOTE says the key factors that make giclée printing special and different to other printing methods are: the wide range of colours achievable, the long-life pigment inks and the archival quality fine art papers and canvas. These all ensure your prints will last a lifetime without fading or discolouring, and hold their value for your buyers.

## Meet like-minded artists

In the 1860s, the Impressionists began meeting near Manet's studio at Café Guerbois. He was the unofficial head of the twice-weekly meetings, which included Monet, Renoir, Degas, Alfred Sisley, Émile Zola, and sometimes Paul Cézanne, Camille Pissarro, and others. Creative Coverage members have the opportunity of holding similar inspirational meetings. Those of you who crave meeting fellow like-minded artists have the opportunity to do so. Let us know if you would like to hold your own informal event and we'll let our members know. You never know it could be the start of a great new friendship.

## Other lucky members



In May the winner of the Pegasus and Creative Coverage competition to win a

£25 voucher to spend on art materials at Pegasus Art was Sally Pinhey. The June winner was Sue Champion. Visit: [www.pegasusart.co.uk/cc](http://www.pegasusart.co.uk/cc)

## Calendars for next year

**A calendar is an excellent way to publicise your work. It reminds the recipient about you 365 days a year. A fantastic present for birthdays, anniversaries or even Christmas, a calendar is the gift that keeps giving. If you would like to publish any calendars of your work for 2015, Caroline is happy to produce the design. Another option is for a group of Creative Coverage artists to join forces and collaborate in order to keep costs down. If this is of interest you'll need to act quickly because it will take time to produce.**

**BREAKING NEWS:** Another Creative Coverage press release has just been published in Country Life magazine.

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