

creative COVERAGE

Publicity for professional artists and craftspeople

Notable achievements for our members

Press coverage and work in galleries. Those are the main accomplishments of Creative Coverage since it started trading in the middle of January.

Already plenty of press coverage has been generated in publications that include high quality English daily newspaper the Saudi Gazette, the Canada Free Press and local titles including the Bradford Telegraph & Argus in Yorkshire and The Business magazine in Dorset and Hampshire. Most members



Laid up in Southwold Harbour by Nigel Fletcher

have already received press coverage including Nigel Fletcher, whose work is shown above.

"We're doing what we set out to do," says co-founder Tim Saunders. "And that is to write good quality articles about our members that stand out on merit and are subsequently picked up and published by the media. It's proof that our strong news sense is appreciated by the publications we target. Creative Coverage is about cost effective promotion for our members.

"It's encouraging to see that some members are already submitting regular news for us to promote. It's very much a two-way street; we cannot promote members if we don't have the ammunition with which to fire at the publications. So, I ask every member to maintain regular contact and let us know what you're up to, no matter how mundane you might think it is. The times I've been told 'you won't be interested in this story' and it actually turns out to be a fabulous piece of news.

"Caroline and I really love working with our growing band of members, who are so friendly and interesting. We hope to exploit all members' interesting stories to the full."

Tim adds: "It's not just about the press coverage, though because some members want to work with more galleries and we can help here, too. We have been able to introduce the artists Haidee-Jo Summers and Ali Lindley to the prestigious Jane Fuest Gallery in Alresford, Hampshire where the two artists are now showing." Jane Fuest opened at 22 West Street, Alresford in October 2011 and she has quickly forged a reputation for selling sought after works of art.



The Jane Fuest Gallery, Alresford, Hampshire

We've picked a winner

Another success has been the launch of an exciting monthly competition with Pegasus Art in Gloucester, which supplies the finest art materials to customers all over the world. The first winner of this fabulous competition is Susie Lidstone, the botanical artist in Surrey. She wins a £25 voucher to spend on art supplies of her choice. "What a nice birthday present, thank you so much," says Susie. There is a logo link for Pegasus Art on the website for members to peruse quality art materials.



Gerberas by Susie Lidstone

A growing network of contacts for you

Aside from the benefits of press coverage and approaches to galleries, Creative Coverage members can also make new contacts. Many have already commented that www.creativecoverage.co.uk is the LinkedIn of the art world. Every member's exquisite profile page has a link to their website, if they have one, or failing that their contact details. Some members, such as renowned landscape painter Matthew Alexander, run regular courses, too.

Three artists in particular want to work with fellow Creative Coverage members.

New Forest landscape artist **Claire Wiltsher** wants to network with more artists.

Tel: 02380-284537 or 07867-304227

Email: clairewiltsher@gmail.com

Dorset printmaker **Miranda Halsby** wants to meet more printmakers.

Tel: 01935-812177

Email: webmaster@newlandgallery.co.uk

Dorset colourist **Phyllis Wolff** is considering exhibiting with a fellow artist.

Tel: 01747-812610

Email: phylliswolff@cooptel.net

Sicilian Palazzo Doorway by Miranda Halsby



Giants by Claire Wiltsher



Forthcoming events

Until April 14

The Power and the Glory, Iona House Gallery, Woodstock, Oxford featuring the work of **Peter Barker**. Tel: 01993-811464.

March 6 to March 23

The 296th RBA Annual Open Exhibition, The Mall Galleries, London where the work of **Miranda Halsby** will be on show.

March 7 to March 10

Affordable Art Fair, Battersea, London featuring the work of **Colin Willey** who is represented by www.carinahaslamart.com at stand H7. www.affordableartfair.com

March 9 to March 23, 2013

Miles Fairhurst, David Howell, Luke Piper, **The Wykeham Gallery**, Stockbridge, Hampshire. Tel: 01264-810364 www.wykehamgallery.co.uk

March 17 to May 6

Inspired by Nature, Sir Harold Hillier Gardens in Romsey, Hampshire between March 17 and May 6 featuring the work of **Ali Lindley**. Tel: 01794-368787

March 19 to April 7

Thompson's, 15 New Cavendish Street, London featuring the work of **Matthew Alexander**. Tel: 0207-9353595

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