

creative COVERAGE

Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

Journeys from the forest to the sea



www.clairewiltsher.com

Popular contemporary British artist Claire Wiltsher documents her journeys with this wonderful collection of paintings in her spontaneous and expressive style.

Claire is strongly influenced by Turner's emotive atmospheric colour work and the expressive mark making of Jackson Pollock.

She combines aspects of reality with partly ambiguous elements. From her paintings of forest land to her vast seascapes she interprets weather conditions and dramatic changes in light to portray the mood and sense of place.

"This book beautifully encapsulates Claire's journey as an artist and the impact of her travels on her work. It also reveals visually the basic philosophy behind her 20 years of teaching experience."

Dr Sally Bulgin
Publishing editor of *The Artist* magazine

"Journeys from the forest to the sea gives a valuable insight into the artist's work, her background and technique. The illustrations combined with the occasional poem and the biographical detail ensure a fascinating and enjoyable read."

Lawson Bell
Bell Fine Art, Winchester
Store Street Gallery, London

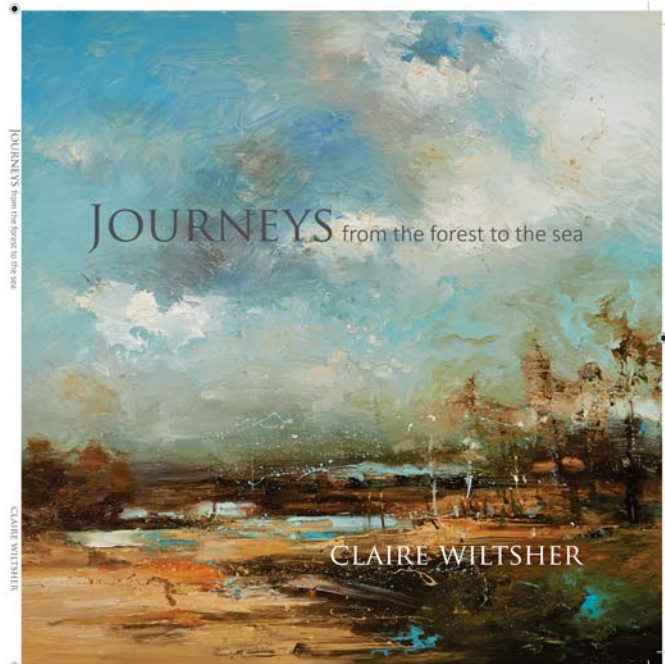
£9.50



9 781782 803874

COVERAGE

www.creativecoverage.co.uk



New Forest based Claire Wiltsher was one of the first artists to join Creative Coverage when we started trading in January 2013. Always proactive, Claire approached us wishing to publish a book and we have now made this a reality.

"It's been a thoroughly enjoyable and exciting process but a steep learning curve," says Caroline Saunders, who edited and set the book. Caroline is happy to discuss producing more books for

members. A book is a fabulous promotional tool that allows for a healthy profit to be made by the artist.

Journeys from the forest to the sea by Claire Wiltsher will be available from May 2015. This beautifully produced 48-page book features paintings, poetry and the background story behind Claire's fabulous work. It will retail for £9.50. Creative Coverage is handling the publicity for the book launch and approaching bookshops to stock this title.

Artist raises money for The Bobby Moore Fund

The Bobby Moore Fund, a sub brand of Cancer Research UK, approached Creative Coverage asking whether any of our artists would be interested in helping them raise money.

Jenny Sutton from the New Forest, Hampshire kindly agreed because it is a charity she likes to support. After a flurry of exciting bidding at the *Dining with the Stars* event at Plaisterers' Hall, London (where five Michelin starred chefs catered for 250 guests) Jenny is now set to produce a painting of the winning bidder's house.

"The evening was amazing and we're glad we went," says Jenny. Another of her paintings, *Pansy and Tea*, a 10-inch square, oil on board (pictured), will help raise funds for The Honey Pot Children's Charity.



Gallery introductions and sales

Creative Coverage has introduced 12 of its members to RT Gallery in Surrey: Bettina Caro, Tom Clifford, Roy Mackintosh, Theo Platt, Philip Richardson, Edward Robinson, Brian Smith, Stuart Stanley, Mary Kaun-English, Stephen Murfitt, Andrew Matheson and Liz Watts.

We have also introduced Pauline Murray to MacGregor Fine

Art in Glasgow and Bernie Moore to Imagine Gallery in Suffolk.

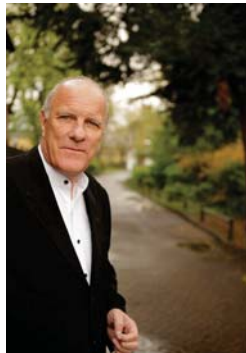
The last Creative Coverage Group Exhibition at Gallery on the Street, Puttenham resulted in Richard Whincop selling two paintings while Stephen Murfitt sold his largest piece of ceramic work. The gallery is currently being converted into a restaurant.

Exhibitions across the United Kingdom

Hampshire

On April 7 comedian and folk singer Richard Digance (pictured) will officially open the Creative Coverage Group Exhibition at New Forest Centre, Hampshire. Richard will select one piece of artwork for the Birkett Ferguson Award. The exhibition runs until July 5.

Houghton Lodge and Gardens, Stockbridge from March to September.



Wiltshire

From April 9 until June at Smith & Williamson, Salisbury.

East Sussex

Michelham Priory until March 15 then again from June 20 to July 19 and September 19 to October 18.

Northampton

Sulgrave Manor in August.

Scotland

Hopetoun House and Estate near Edinburgh in August.

Getting organised for exhibitions

Creative Coverage can produce 200 promotional cards measuring 9.9cm x 21cm (1/3rd A4) produced on 300gsm card for £50. This is a great way of helping members promote their exhibitions.

For more information email: info@creativecoverage.co.uk

Your suggestions are important to us

We are keen to hear from our members and below are some ideas that you might like to comment on:

London exhibitions

We realise that London is the ultimate venue for many artists. Is there a particular London venue you would like to exhibit at? Would you like to exhibit with other Creative Coverage artists? Would you be prepared to contribute towards payment for such an exhibition?

As Creative Coverage enters its third year of trading we have been evaluating our services. You have told us that you like our personal approach.

Exhibition opportunities

Many of you have participated in our exhibition opportunities and we continue to forge links with suitable venues on your

behalf often negotiating attractive sales commission, too. We are listening to members and trying our best to broaden opportunities throughout the UK.

Press coverage

Many of you realise the power of press coverage and we are pleased to generate this for you. We now have a database of over 1,800 media contacts mainly in the United Kingdom.

Discounted framing

Every new member receives a discounted framers document. Have you used this service? Were you pleased with the result?

If you have any suggestions on how you think we could improve our service we would very much like to hear from you at: info@creativecoverage.co.uk

Giclee prints winner



Rebecca Barnard has won a £200 voucher to spend on giclée prints of her own art work with Salt Of The Earth (SOTE) in Dorset.

Art materials winners



Pegasus Art
suppliers of the finest art materials

In January the lucky winner of the Pegasus Art and Creative Coverage competition to win a £25 voucher to spend on art materials at Pegasus Art was Sean Curley. The February winner was Eileen Sey. Visit: www.pegasusart.co.uk/cc

creative
COVERAGE

53 Botley Road, Park Gate, Southampton, Hampshire SO31 1AZ
Tel: +44 (0)1489 564536 www.creativecoverage.co.uk