

# creative COVERAGE

Publicity for professional artists and craftspeople

## Introducing artists to galleries

In just a few months of trading Creative Coverage has already introduced some of its members to galleries.

In March we reported that Ali Lindley and Haidee-Jo Summers were showing their work at The Jane Fuest Gallery in Alresford, Hampshire after a successful introduction by Creative Coverage. Now another prestigious gallery in Hampshire has expressed interest in the work of Jenny Shaw-Browne, Gordon



*Wet sands, Penzance Harbour* by Jenny Shaw-Browne Hunt and Matthew Alexander.

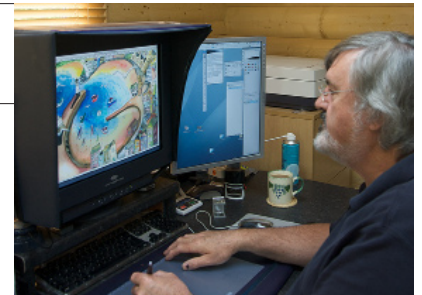
"I have four of Gordon's paintings in the gallery and will see how they go," says the owner of the gallery, who has placed their work in the window. "I've got some more images from Jenny coming and Matt has been in touch."

Gordon made the trek from Cornwall to Hampshire, not long after having his open studio during Truro Arts Week (which went well). He is also exhibiting with an online gallery, which made contact through Creative Coverage.

Jenny Shaw-Browne says: "The gallery has chosen two of my paintings. *Wet sands, Penzance Harbour* and *Ready to Sail, Newlyn*. I am sending them by courier. They are also interested in seeing new paintings as they are finished. So this might be the start of a good relationship. Thank you."

Tim Saunders from Creative Coverage, adds: "I am really delighted to have introduced these members to such a well respected gallery. I look forward to

hearing how they get on. This is encouraging news because we put a great deal of hard work into representing our artists."



John Rowland: "Producing a giclée print is a time consuming process"

## Win quality giclée prints

This month we're launching an exciting new competition. Creative Coverage members can win a £200 voucher to spend on giclée prints of their own art work with Salt Of The Earth (SOTE) in Dorset.

John Rowland from SOTE says the key factors that make giclée printing special and different to other printing methods are:

- 1) the wide range of colours achievable
- 2) the long-life pigment inks
- 3) the archival quality fine art papers and canvas. These all ensure your prints will last a lifetime without fading or discolouring, and hold their value for your buyers.



**Members wishing to produce giclée prints of their work should email: [info@creativecoverage.co.uk](mailto:info@creativecoverage.co.uk) expressing their interest. One member will be picked at random.**

## Competition winners

In April, Robin Pickering from Devon won our monthly competition with Pegasus Art in Gloucester and this month Kevin Dixon from Yorkshire is the lucky winner.

Both win a £25 voucher to buy the finest art materials. There is a logo link for Pegasus Art on the website for members to peruse quality art materials.



## Launching major month-long art exhibition

*Poole Harbour by Sean Curley*



"I'd like to exhibit with four other professional artists," said Sean Curley, when he phoned Tim Saunders at Creative Coverage one day last month.

"Can you help?" he asked.

"Of course," said Tim, "That's what we're here for." Various suggestions of venues were bandied about and Creative Coverage contacted all of them. But the one that stood out from the crowd was Moors Valley Country Park near Verwood, Dorset a favoured venue of Chris Packham, the renowned wildlife photographer and television presenter.

After numerous discussions the month-long exhibition is now confirmed to take place between Saturday, September 7 and Sunday, October 6.

Creative Coverage contacted its members to offer this exciting opportunity. Penny Wilton, Miranda Halsby, Brian Freeland and Vivien Laura Verey all expressed great interest and will now be exhibiting their work alongside Sean's at the event.

"I am very pleased to be part of this exhibition, particularly with my new countryside landscapes," says Vivien Laura Verey.

Tim Saunders from Creative Coverage, adds: "This is an exciting opportunity and I am pleased to have helped Sean. Often venues are booked up years in advance and so to find such a great one that had a gap in its 2013 calendar was indeed lucky. I wish Sean, Penny, Miranda, Brian and Viv lots of success. Caroline and I are really excited about the service

we're offering. Rather than being a cold, faceless organisation, Creative Coverage is one that really does care about its members and tries its hardest to satisfy their needs. It's great to introduce artists to each other and see them working together. There's never a dull moment."

## Press coverage update and other interesting news

"Thank you for the work to date - I was totally thrilled when a national radio station in New Zealand asked me for an interview," says Tanya Lock, who has had seven paintings shortlisted in the *BBC Wildlife Artist of the Year 2013* competition.

"Fantastic job so far, and you have only been on the case for one day! It's great to have your support - well worth the money. I hope your business goes really well - it's such a good idea."

Other successes over the last couple of months have included a double page feature about Hampshire artist Ali Lindley in a *Southampton Echo* publication (pictured), articles about Christopher Hall's exhibition at The Russell Gallery in the *Newbury Today* and *Wandsworth Guardian* newspapers and features accepted about a couple of our members in a county

magazine in Dorset. Press coverage generated by Creative Coverage for its members is posted in the Press coverage section of the website under the News tab. *Members are urged to keep Creative Coverage updated with their news and events.*

### feature

Ali Lindley tells **Tara Russell** how a chance encounter transformed her from a full-time mum to an award-winning professional artist



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