

creative COVERAGE

Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

National press coverage: Horse & Hound

HORSE & HOUND

It's been an encouraging couple of months for press coverage. The icing on the cake was an article for sculptor Edward Waites in *Horse & Hound* magazine in April. In fact one Creative Coverage press release generated six articles for Edward in outlets including *BBC Suffolk*, *Cambridge News* and *East Anglian Daily Times*. Then Ruth Gray received a double page spread in the *Derby Telegraph* in March (pictured). She was also interviewed on *BBC Radio*

Coverage has secured well over 50 pieces of news coverage for its members that we know of - there are often other snippets that we find out about throughout the year such as the piece about John Scott Martin exhibiting at EDS Gallery that was included in a *Solihull* paper but isn't on the internet.

In our bid to continue generating high levels of press coverage for members we urge you to keep us up to date with what you're doing and give us plenty of notice i.e. six weeks so we can target the monthly magazines, too. Keep up to date with press coverage generated by Creative Coverage for members here: <http://creativecoverage.co.uk/artist-news/press-releases>



Derby, which in April interviewed Sandra Orme, too after receiving one of our releases. Other coverage has appeared in the *South Wales Argus* for Louise Collis through to the *Helston Packet*, *West Briton* and *The Cornishman* for Lizard Art and the *Bath Chronicle* for Tanya Lock. In fact during the months of March and April Creative

Second website build
No sooner had we launched our tailored web design package and we were commissioned to build our second website for new member Andrew Matheson.

Members selected for plein air exhibition



GALLERY ON THE SQUARE at Poundbury, Dorchester has selected Jenny Shaw-Browne, Judy Tate (*work pictured left*), Rob Adams (*work right*), Mike Richardson and Derek Daniells to exhibit in the Creative Coverage en plein air exhibition this summer,

which runs from June 28 to August 10.

“Jenny Shaw-Browne came up with this idea,” says Creative Coverage’s Tim Saunders.

“And I found a gallery to make it reality. Gallery on the Square is a great space in an excellent location.”



Gallery introductions from Wales to Scotland

Creative Coverage has made the following gallery introductions for its members:

Theo Platt - Store Street Gallery, London

Michael Hill - Stark Gallery in Canterbury

Gordon Hunt - A&K Wilson Gallery in Hertford

Following our trip to Suffolk we have introduced Imagine Gallery in Long Melford to the sculptor **Nicola Godden**.

Our members in Wales have been introduced to King Street Gallery, Carmarthen.

Waterside Fine Art, Stratford

Owner David Balan has selected the following artists to show in his gallery: Jonathan Wheeler, William North,

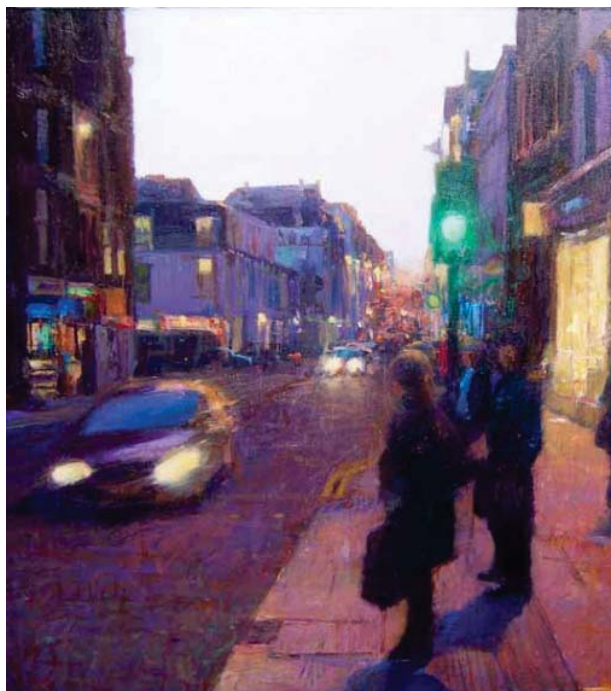
Gillian Radcliffe, Carolyne Moran, Cara McKinnon Crawford, Tom Lund-Lack, Nagib Karsan, Paul Matthews, Rob Leckey, Steve Hall, Janet Judge, Neil Cox, Brian Steventon, Deborah Richards, Rosemary Abrahams, Rebecca Barnard, Tom Clifford, Marion Drummond, Chris Hall and Marilyn Ewens. “They will be exhibiting alongside Picasso and Quentin Blake so they’re in good company,” says David.

Scotland

Scotland has a vibrant art scene both in terms of its artists and galleries. As each month passes it is really encouraging to see more and more Scots joining Creative Coverage. More galleries in this part of the world are also expressing an interest in working with our members from all across the United Kingdom.



Black and white umbrella by Michael Hill



The Shop of Interest, Glasgow

The following Creative Coverage artists have been invited to exhibit here: Aine Divine, Andrew Sinclair, Rory McLauchlan, Margaret Evans, Marion Drummond, Michael Young, Anne Butler, Jonathan Mitchell (*work left*), Helen Wilson, Cara McKinnon Crawford, Charles Jamieson and Joan Lawson.

EDS Gallery, Edinburgh

May 2014

These artists are exhibiting: Gerry Defries, Janine Hares, Tanya Lock, Clare Shepherd, Anne Butler, John Scott Martin, Vicki Norman, Helen Wilson, Wendy Clouse and Susan Sands

House for an Art Lover, Glasgow

The following Creative Coverage artists have been selected for our group show from October 20 to December 1: Anthony Barber, Aine Divine, Stuart Stanley, Sally Martin, Steven Lingham, Sue Colyer, Jerry Alexander and Ali Lindley.

The RHS in Yorkshire



Members of Creative Coverage have been invited to exhibit at RHS Harlow Carr Gardens in 2015.

Already 20 members have completed forms and "they are still coming in," says organiser Deborah de Brunner. "The idea is to create a more cohesive programme which works with everything else going on in the garden. Some months are general art and craft and others are more specific, such as Glass & Ceramics. I have put together a short form (available on request from Creative Coverage) and I would appreciate you forwarding it to any other makers you represent. Having received the forms and made decisions about who will go where and when, I will send out invitations to a particular event. If accepted, items would need to be dropped off at the gardens in the month before the exhibition so items can be bar-coded."

Win giclee prints



Creative Coverage members can win a £200 voucher to spend on giclée prints of their own art work with Salt Of The Earth (SOTE). John Roland from SOTE says the key factors that make giclée printing special and different

to other printing methods are: the wide range of colours achievable, the long-life pigment inks and the archival quality fine art papers and canvas. These all ensure your prints will last a lifetime without fading or discolouring, and hold their value for your buyers. Members wishing to produce giclee prints of their work should email: info@creativecoverage.co.uk expressing their interest. One member will be picked at random.

Moors Valley update

"I am very pleased everyone has had at least one sale and one artist sold five works," says Katie Davies, Communication Ranger Moors Valley Country Park of the Creative Coverage Easter exhibition at the venue. This second Creative Coverage exhibition featured the work of Sue Colyer, Paul Matthews and Susie Hall. While Moors Valley is not a traditional gallery it does benefit from high footfall and is well suited to ceramics and prints rather than originals. It is hoped that our members will be invited back for a third exhibition.



Competition winners



In March the winner of the Pegasus and Creative Coverage competition to win a

£25 voucher to spend on art materials at Pegasus Art was Jenny Shaw-Browne. Pegasus Art has renewed its agreement to run this competition for the next 12 months. The April winner was Jeffrey Courtney. Visit: www.pegasusart.co.uk/cc