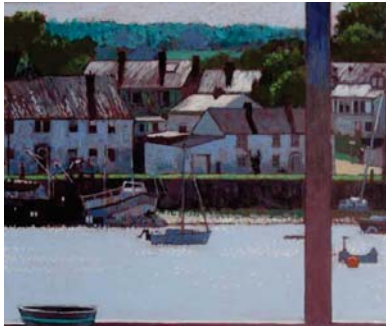


creative COVERAGE

Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

Regular gallery approaches for members



Harbour Cottage, Mike Hall



Flow of Life by Moira Purver, SWA



Detail of The Ramblas, Barcelona, watercolour by Carol Hill, RBSA

www.creativecoverage.co.uk receives more than 1,000 visits per week by art lovers, collectors, galleries, exhibition venues and artists. While our search engine optimisation is excellent thanks to web developer David Morley, the key driver in these high quality visits are the phone calls, emails and personal visits we make on behalf of our members.

Recently our hard work has resulted in a number of exciting new introductions. When Caroline, the girls and I took a trip to Hereford earlier in the year we made a point of dropping into all of the galleries in the area. We are pleased to report that we have since introduced Mike Hall to the prestigious Lion Street Gallery in Hay on Wye.

When we approached Alan Stratford at the A2 Gallery in Wells, Somerset, he selected David Farren, Jan Gay, Claire Wiltsher, Carol Hill, Cecilia Cardiff, sculptor Moira Purver and ceramicist Sarah Partridge. Sarah's work also caught the attention of The Coconut Loft in Suffolk. Our approach to a Pembroke magazine resulted in her being invited to show at Waterfront Gallery, Milford Haven Docks. This gallery also spotted the work of Ken Maycock at www.creativecoverage.co.uk and offered him the chance to exhibit, too.

Anthony Barber has been introduced to Bygillian Gallery in Buckingham and he is already supplying them with limited edition prints. He is also working on some originals for them. All Creative Coverage members have the opportunity of exhibiting at Allendale Forge Studios, Northumberland.

Tim Saunders

NEWS IN BRIEF

Sales update

When Kerry Vale Vineyard invited Janine Elizabeth Cronin to exhibit, after seeing her work on our website, she sold two paintings; one for £900.

Jonathan Mitchell is starting another commission "which has come about as a result of my Creative Coverage showing at Michelham Priory".

Illustrator Rowan Barnes-Murphy reports that his "prints are selling very well at Levens Hall in Cumbria" (Creative Coverage introduced him in 2014). "I've just sent off another batch," he says. "A good amount of originals have sold and I've received three or four commissions for house portraits. Levens Hall wants me to stay on as artist in residence for another year and do some more prints to refresh the exhibition, so of course I will!"

Tenor singer Ben Thapa tweeted us to say that he bought a Julia Harris print at Swansea Grand during the G4 gig.



Extended period

Our exhibitions have been extended to December at Houghton Lodge and Gardens in Stockbridge, Hampshire. The two month show from October shows the work of Tim Burns, Marjorie Collins, Sarah Pye, Jane Vaux and Fiona Scott-Wilson.

Book and website

We are in the process of publishing an exciting new book for one member and building and hosting a website for another.

Creative Coverage collaborates

In a bid to help our members show their work in more venues throughout the UK we approached every single council to see whether there were any opportunities to collaborate. We have been pleasantly surprised by the positive response and Kent County Council has been the first to offer an exhibition opportunity to our members. The first exhibition at the David Burley Gallery features the work of Penny Timmis and Fiona Scott-Wilson and runs until November 13. Our press release has caught the eye of *Kent Life*, which is publish it, they tell us. We will let members know as more opportunities arise across the country. Our new collaborations with councils do often require members to have £5m of public liability insurance, which can either be purchased for a small fee through most councils or Creative Coverage can point you in the right direction.

We generate publicity for our members

Those Creative Coverage members who regularly supply us with information about their projects, events, exhibitions, charity work and anything that is deemed newsworthy, often find themselves in the media spotlight.

Alexandra Churchill sent us an email at the end of August saying that she was so upset about the tragic death of Cecil the lion that she had produced a painting of him and was going to make some prints. "Would we approach a suitable charity for her to see if they would be interested in receiving a donation from her print sales?" she asked. After our subsequent phone call to the Born Free Foundation the deal was struck and Alexandra is now featured on their website. As a result of our press release she has also been featured in the *Gloucestershire Echo* and the *Western Daily Press*. This is just one of the ways we can help make news.

Earlier in the year we introduced John Scott Martin and Mary Gillett to fellow Creative Coverage member Roger St. Barbe, who runs Dolphin House Gallery in Colyton, Devon. He informed us that he was going to have a special exhibition featuring these artists to celebrate 25 years of trading. The subsequent press release was republished in *Seaton Today* and *Axminster Today* newspapers as well as the October edition of *Devon Life* magazine.

When Paul Matthews let us know about his latest award we quickly let the media know and he was invited on both *BBC Radio Solent* and *Wessex FM* to give interviews. Since becoming one of the first members of Creative Coverage in 2013 Paul has enjoyed a good amount of media coverage and this has catapulted him to celebrity status in Dorset...

An article was written about Sarah Pye in the *Henley Standard* newspaper after they received our press release about her exhibiting at Kirstie Allsopp's Handmade Fair. There has also been a flurry of international press coverage for Pollyanna Pickering, Sylvia Paul and Michael Hill thanks to our links with the well-read *Saudi Gazette* newspaper.

On top of all of this Caroline continues to regularly write for *The Artist* magazine. The October issue featured her In Conversation article on Edward Robinson (top right). Tim was commissioned by *Craft Arts International* (right) to write about Peter Hayes in the current November issue. Tim was then commissioned by *Ceramics TECHNICAL*. His features about Bronwyn Williams-Ellis and Mary Kaun-English have been published in the November edition. Much of the press coverage generated for our members can be seen here: <http://www.creativecoverage.co.uk/artist-news/press-releases>

Membership renewals

We are delighted with the level of renewals and thank all our members for their continued loyalty. We thoroughly enjoy working with you all. Our lives have been wholeheartedly enriched since establishing Creative Coverage. It has also been fantastic to hear about various recommendations. When making electronic payments please do use your name as a reference. This really does help us in tracking payments and avoids confusion.



MASTERCLASS

Losing and finding the image

Edward Robinson juxtaposes striking contrasts of colour, texture and newsprint to achieve atmospheric acrylic and mixed-media compositions, as Caroline Saunders discovers

Often choosing to draw the viewer in with directional light, Edward Robinson translates the publicity for ICI and WHSmith. It is no surprise therefore that typography continues to feature significantly. **▲ Fishermen's Huts, Aldeburgh Beach, Suffolk, acrylic and mixed media on board, 160 x 220cm (41 x 56cm).**



'Rahu Boat with Blue Wave', 2015, copper patina disc, 38 x 30 cm



'Couple', 2015, canal clay with copper patina, 38 x 24 cm

PETER HAYES' CERAMIC JOURNEY

The ceramic sculptures of Peter Hayes are replete with texture, patina and lustre, often with inclusions of metal components such as copper and brass, as well as marble and other stones in their composition. Text by Tim Saunders.

CANALS and navigations play a significant part in the ceramics of Peter Hayes, who lives in Bath where there are lots of waterways. When the canals were being built the navvies would deposit a ton of clay every third of a mile along the side to stop spillages and flooding. Hayes discovered these little mounds and collected the clay for use in his studio. 'It has been on the surface exposed to the elements for 50 years so it is weathered and beautiful and this positively affects



Competition winners



Pegasus Art
suppliers of the finest art materials

In September the lucky winner of the Pegasus and Creative Coverage competition to win a £25 voucher to spend on art materials at Pegasus Art was Chris Hall. The October winner was Andrew Halliday. Visit: www.pegasusart.co.uk

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