

creative COVERAGE

Publicity for professional artists and craftspeople

www.creativecoverage.co.uk

Our scheduled exhibitions for 2017



*Morston Creek, oil on canvas, 31 x 31 cm
by Mike Service*

January 9 to February 26, 2017

'Water' a Creative Coverage Mixed Exhibition, The Brewhouse, Coal Orchard, Taunton, Somerset featuring the work of: Mike Service, Simon Royer, Janet Judge, Helen Tyndale-Biscoe and sculptures by Nicola Axe.

January 14 to April 2, 2017

'New Forest' a Creative Coverage Exhibition at the New Forest Centre, Lyndhurst where we are showing paintings, drawings, glass and sculpture all with a New Forest theme. PREVIEW AND MEET THE ARTISTS JANUARY 14. *This event will help raise funds for Simon Says.*

April 16 to April 30, 2017

Creative Coverage Exhibition featuring the work of Sally Bassett and Marty Kristian, St John's Arc, Old Harlow, Essex CM17 0AJ.

May 16 to June 23, 2017

Creative Coverage Shropshire Members Exhibition, Gallery 3, Gateway Arts and Education Centre, Chester Street, Shrewsbury, Shropshire SY1 1NB featuring the work of Valerie Alexander RBSA, Bernie Moore RBSA, Penelope Timmis ARBSA, Rob Leckey ARBSA and Claire Eastgate.

July 25 to July 30, 2017

Creative Coverage Members Annual Exhibition, John Rank Gallery, The Oxmarket, Chichester, West Sussex featuring the work of Vivienne Cawson RBSA, Wendy Yeo RWSW, Sara Barnes, Sara Pye, Jane Vaux, Iona Leishman, Susan Purser Hope and more. MEET THE ARTISTS FROM 11am ON SATURDAY, JULY 29 with music from the fantastic flute section of Portsmouth Philharmonia providing the music. *This event will help raise funds for Kidney Research UK.*

August 19 to August 28, 2017

We are opening our house and garden at 49 Church Close, Locks Heath, Southampton Hampshire SO31 6LR as part of Hampshire Open Studios. Work by selected Creative Coverage members will be exhibited. There will be ceramics by Peter Hayes, paintings by Jenny Sutton RBSA, Sylvia Paul, Jill Barthorpe, Rebecca Jewell, Mike Service, Anthony Barber, Clare Blois, Jonathan Mitchell, Jenny Shaw-Browne and Rachel Fenner as well as photographs by Simon Jewell, glass by Vandacrafts and sculptures in the garden by Moira Purver and Nicola Axe. We hope to offer homemade apple juice (which we have started producing and it tastes wonderful) as well as cream teas with Harriett (5) and Heidi (3) taking orders... This promises to be a memorable event and one that we are very much looking forward to. PREVIEW AND MEET THE ARTISTS ON AUGUST 19 FROM 11am featuring a duet by Anne White and Sue Thornton from the flute section of Portsmouth Philharmonia. *This event will help raise funds for Hook with Warsash Church of England Academy.*

September 2017 (details TBC in new year)

Creative Coverage Mixed Show, Westbury Manor Museum, Fareham, Hampshire.

September to December 2017

Creative Coverage Selected Group Exhibition, Sherfield Gallery, Hampshire. PREVIEW.

NEWS IN BRIEF



Bramshaw Wood, collage on board by Sara Barnes

It's sales that count

Sara Barnes exhibited in a recent Creative Coverage exhibition at Houghton Lodge and Gardens in Stockbridge and reports that she sold five of her limited edition prints. "This more than covered my costs," she says. "I have thanked Sophie Busk, and thank you, too."



Abstract Wave 3, 41 x 36 x 24cm by Beatrice Hoffman

New sculpture trail

Sherfield Gallery wanted help with establishing its sculpture trail and asked if Creative Coverage could contact its sculptors. We have since introduced Beatrice Hoffman, Sophie Howard and Liz Watts to this venue. Moira Purver, who was already exhibiting with us there has agreed to keep her life size Self-Contained Man "for a bit longer on a more open ended basis".

This year's press coverage



We work extremely hard at crafting press releases that grab an editor's attention and the rewards can be really fantastic.

This year started off with both the *Somerset Gazette* and *BBC Radio Somerset* picking up our release about the Creative Coverage Mixed Exhibition at The Brewhouse in Taunton. Pleasingly they gave a good amount of space to the story, which helped generate excellent levels of sales for the exhibitors, particularly Peter Hayes, whose ceramics sold well. This success has no doubt helped with the venue inviting us back for a second show at the start of 2017, which is great news.

Pretty much every month Caroline's In Conversation articles are published in *The Artist* magazine. Subjects of her interviews during 2016 have included Lynda Kettle RBSA, Sylvia Paul and Rachel Fenner. Caroline is on her knees writing in between feeding little Henry and juggling our bookkeeping as well as all the other tasks a mother must tackle. She does

this with aplomb. That's not to mention packing our belongings to move house and organising plumbers for our recent central heating overhaul.

We have enjoyed plenty of local coverage across the country for a great many of our members from the *Blackmore Vale* and *BBC Radio Solent* for L. Paul Matthews through to the *Portsmouth News* for Colin Merrin, the *Maldon and Burnham Standard* for Sylvia Paul and *Pembrokeshire Life* for Austen Pinkerton. National coverage was generated for Edward Waites in *The Irish Field* and international coverage in the *Saudi Gazette* and *Artweek* for Lesley Birch.

More recently a press release that we submitted for Sara Barnes secured her a good amount of coverage in the *Romsey Advertiser* weekly newspaper (pictured). "Just perfect to have my name in lights before Windsor," says Sara. "So thank you Creative Coverage."

Prior to Sarah MacDonald's photographic exhibition at Ardross Farm Shop in Elie, Scotland, we had submitted a press release and Sarah asked us to also invite the media to the event. Our efforts resulted in a photographer from the *Dundee Courier* attending and an article was published in the paper.

Sculptor Nikki Taylor was keen for us to generate press coverage about her commission from pop group Bastille. We have already got her into the *Sunday Independent* and the *West Briton*.

Tim Saunders

We now support three good causes

Creative Coverage is proud to announce its support of Hook with Warsash Church of England Academy, the primary school in Warsash, Hampshire where Harriett Saunders (5) attends. Creative Coverage provides additional support to the school's publicity requirements as well as raising funds to improve the environmental area.

They are always in need of high quality raffle prizes. If you wish to support this worthwhile cause do let us know and you could benefit from the publicity subsequently generated. Hook with Warsash joins Kidney Research UK, which funds research to save lives and Simon Says Child Bereavement Support.



The October winner was Michael Mullen. Visit: www.pegasusart.co.uk

In September the lucky winner of the Pegasus and Creative Coverage competition to win a £25 voucher to spend on art materials at Pegasus Art was Terry Whitworth.

NEWS IN BRIEF

TV set designers

A rare occasion allowed Caroline and I watch an episode of *Cold Feet* recently and we noticed that the paintings in Karen's period home were nondescript. It is a shame that the set designer did not approach us for work, we thought. So if the mountain will not come to Mohammed, Mohammed shall go to the mountain - very much the ethos of Creative Coverage. And so with this in mind we approached every single set designer we could find with interesting results. Already one has come to us with a product placement opportunity for an impressionist/slightly abstract painting for a film they are working on. Not every member will have received this opportunity because we have tried to match it to suitable artists.

Special solo show

We have arranged a solo show for Scottish landscape painter Michael Mullen, who lives in Glasgow. It will be at the recently renovated Gaiety Theatre, Ayr from the start of January to the end of February, 2018.



Christmas get together

The Hampshire landscape painter Claire Wiltsher is once again organising a Christmas get together in Lyndhurst in December. Already Sara Barnes, Jenny Sutton and Susan Bates-Little have confirmed they're attending. If any other Creative Coverage member is interested just email us at info@creativecoverage.co.uk and we'll let Claire know.

creative
COVERAGE

49 Church Close, Locks Heath
Southampton, Hampshire SO31 6LR
Tel: +44 (0)1489 808621 www.creativecoverage.co.uk