

creative COVERAGE

Publicity for professional artists and craftspeople

Business Editor puts theory into practice



Former Bournemouth Echo Business Editor Tim Saunders has established a new organisation.

He has co-founded Creative Coverage with his wife, Caroline. This membership organisation provides publicity for professional artists and craftspeople throughout the United Kingdom.

“Traditionally creative types have steered well clear of PR,” explains Tim, who has written for both *The Artist* and *The Craftsman* publications. “Our friendly, personable and value for money approach has already attracted considerable interest.”

He adds: “Caroline and I have long enjoyed arts and crafts and we have always wanted to work for ourselves. With my writing ability and Caroline’s creative acumen we felt that the time was right to put our skills together and benefit others.”

Creativecoverage.co.uk has already secured three media partners: Hampshire the county magazine, The Business magazine and Portsmouthnews.tv.



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