

Magic Convention comes to Bournemouth



Richard Cadell with Sooty, Sweep and Soo, who are set to make an appearance at the convention's Saturday morning show.

The International Brotherhood of Magician (IBM), British Ring No. 25 is set to return to Bournemouth for the first time since 1951, for its 78th annual convention.

The Bournemouth Pavilion will welcome the British Ring - the largest of the 300 groups that make up The IBM - for its convention from 24th-28th September 2014.

Pat Coyne, Director of Venues for BH Live added, 'The Pavilion is expecting more than 500 delegates to attend this 5-day event, and it is anticipated that nearly £1m will be contributed to the local economic benefit through business tourism.'

International launch of trailer is the business



Clwyd South AM Ken Skates, also Deputy Minister for Skills and Technology.

The top trailer maker in Europe has launched a new flagship product at an international launch - an innovative unit that can be used as a mobile business.

Ifor Williams showcased the brand new business inabox trailer, that can be used by businesses, to set up shop in different places. It made its public debut, alongside the firm's first ever horsebox, with living accommodation and a large, 24ft long livestock trailer, that has a detachable container so it can also be used as flatbed trailer.

The contemporary lines of the business inabox trailer were inspired by the curves of smartphones, printers and computers. Like the new horsebox, it has living accommodation at the front that can be kitted out like a two-berth

caravan with seating for three people.

Senior Designer Steve Aston explained, 'We also have the technology to turn the business inabox trailer into a mobile billboard, by wrapping the outer surface with a large vinyl sheet, with an advertisement or the company's own livery.'

'One businesswoman who sells high end outdoor clothing at shows and different events has already placed an order. Equally, it could be used as a mobile barbershop, or be used by go karting or mountain bike teams, who need to stay overnight at different venues.'

● www.iwt.co.uk

Exhibition organisers survive by the strength of their footfall

So it is imperative to pick a venue wisely. And that's why Moors Valley Country Park in Ringwood is a sensible choice, because it attracts over 800,000 visitors a year. Unsurprisingly savvy artists and craftspeople embrace the exhibition opportunities available at this venue.

Last year's Creative Coverage exhibition featuring Sean Curley, Penny Wilton, Brian Freeland, Miranda Halsby

and Vivien Laura Verey attracted a steady flow of visitors. Poole artists Brian Freeland and Penny Wilton both sold original paintings. 'The event was well organised and the staff were very polite,' says Miranda Halsby. 'The barn is a lovely building.'

Moors Valley has invited Creative Coverage to arrange another exhibition, from 15th March to 21st April, 2014. It will feature the work of: Paul Matthews, Sue Colyer, Lynne



Lymington Quay by Andrew Halliday

Davies, Andrew Halliday and Suzie Hall (ceramics).

● www.moors-valley.co.uk

● www.creativecoverage.co.uk

Diary dates

Hotel & Catering Show 2014, BIC, Bournemouth

11th-12th March

● www.hotel-expo.co.uk

The 2014 Commercial Vehicle Show will run from 29th April-1st May 2014 at the NEC in Birmingham.

● www.cvshow.com

Sandbanks Boat Show 2014 10th & 11th May 2014

● www.sandbanksboatshow.co.uk

Bournemouth 7s Festival, Bournemouth Sports Club Bank Holiday Weekend 23rd-25th May 2014

● www.bournemouth7s.com

Asahi British Beach Polo Championships, Sandbanks Beach, Poole

11-12th July 2014

● www.sandpolo.com

Pommery Dorset Seafood Festival, Weymouth Harbour 12th and 13th July 2014

● www.dorsetseafood.co.uk

Bournemouth Air Festival 2014

28th - 31st August

● bournemouthair.co.uk

Event planning



The start of 2014 has delivered new talent to Dorset events company, Seventa. The company has employed Stuart Hartley, who brings years of experience in the field of event planning to the Seventa team.

● www.seventa.co.uk